

Fashion Show

PENNSYLVANIA MUSEUM
SCHOOL OF INDUSTRIAL ART



1934

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FASHION SHOW PROGRAM

COSTUME DESIGN, 1934

INTRODUCTION

The Pennsylvania Museum School of Industrial Art is a school designed to meet the requirements of students who intend to enter a field of industry to which art is allied. There are opportunities for students who wish to develop their talents in Costume Design when they have been trained professionally.

The Fashion Show is presented by students of Costume Design who are taught to design according to the selection of fabric, and to cut and make these garments according to current trends of fashion.

ACKNOWLEDGEMENT

WE APPRECIATE THE CO-OPERATION OF THE FOLLOWING MANUFACTURERS OF FABRICS:

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WALTHER MANUFACTURING COMPANY

Sponging by courtesy of SCHWARZWAELDER FINISHING CO., Philadelphia
Bridal Ensemble foundation garments by WARNER BROS. CO.
Bridal Shoes by LAIRD-SCHOBER
Bridal Bouquets by H. H. BATTLES
Hats by JOHN WANAMAKER
Sports Accessories by STRAWBRIDGE AND CLOTHIER
Bags by B. F. DEWEES
Gloves and Jewelry by THE BLUM STORE
Orchids by THOMAS YOUNG NURSERIES

A DAY AT BANFF

AS PRESENTED BY THE COSTUME DESIGN CLASSES OF THE
PENNSYLVANIA MUSEUM'S SCHOOL OF INDUSTRIAL ART, 1934

These Classes are under the direction of MISS ALTHEA LILIAN RICKERT,
MISS HILDA L. ORTH and MISS EMILY RAFFELS.

Banff scenery designed by BERTHA LANDOW

Developed from the original sketch by RUPERT MUCH

Under the direction of CLYDE SHULER

Back Drop painted by SPARKS STUDIO

Banff Lighting arranged and executed by JOHN OBOLD

Music, especially arranged for this program and under
the direction of HENRI ELKAN

Mannequins directed by NONNY GARDNER

Program Cover by JOHN EYES

The costumes shown in classified groups, have been designed for a definite purpose. The background of Banff, the social and sports activities, modes of transportation, and varying climatic conditions of this resort, were set up for the class, that the students might relate their talents to a special project.

MORNING AT BANFF

COSTUME DESIGNED BY

1. Fore	F. Esther Wolfenden, Junior
2. Coaster Brake	Katherine Cole, Sophomore Copper by John Obold
3. Stroller	Reno Friedman, Evening
4. Tiger Rag	Katherine Thayer, Senior
5. Nautica	Edna Noble, Junior
6. Tee Off	Veronica Bowman, Evening
7. Leo	Jean Fishburn, Sophomore
8. Thoroughbred	Nancy Putnam, Junior
9. Ship Ahoy	Leokadye Surowski, Sophomore
10. Orangeade	Albina Garlianska, Sophomore
11. Surf and Sand	F. Esther Wolfenden, Junior
12. Brunch	Ruth Gretz, Sophomore
13. Daniel Boone	Patsy Egan, Evening
14. Snow Cap	Helen Werner, Junior
15. Linmoss	Albert Berman, Evening
16. The Trotter	Julia Callahan, Evening
17. Blarney Stone	Carmen Rodriguez, Evening
18. Junior League	Maude Hamilton, Evening
19. Walnut Street	Albert Zuccarini, Evening
20. Contrast	Virginia Shumar, Sophomore
21. Collar Maid	Johanna Backoll, Evening
22. Heather Glen	Gula Stanley, Evening
23. Deauville	Ralph Patchett, Evening
24. Cloudburst	Mitzi Hirsch, Junior
25. Thistle	Dorothy Diehl, Junior
26. Mango	Frances Hull, Junior
27. Miami	Dorothea Coffman, Senior
28. Merry-Go-Round	Katherine Cole, Sophomore
29. Race Track	Dorothy Shutter, Evening
30. Town and Country	Priscilla Gidney, Junior
31. Tom Boy	Dorothy Diehl, Junior
32. Oatmeal	Martha Moorhouse, Junior
33. Darby	Gladys Toutkoushian, Senior
34. La Rue Ensemble	Charlotte Weber, Junior
35. Arlington Downs	Nancy Putnam, Junior Links by John Obold

AFTERNOON AT BANFF

COSTUME DESIGNED BY

36. Swish	Muriel Quinn, Sophomore
37. Berkley Square	Mitzi Hirsch, Junior
38. Onlooker	Vanita Anselm, Evening
39. Streamline	Ruth Taylor, Evening
40. Après Midi	Caroline Haas, Junior
41. Pal Mal	Edna Noble, Junior Pin by John Obold
42. Azalea	Helen Werner, Junior
43. Traveler	Caroline Haas, Junior
44. Honey Beige	Leokadya Surowski, Sophomore
45. Algerian	Virginia Shumar, Sophomore
46. Symphony	Anna Gisitoff, Evening
47. Printemps	Charlotte Weber, Junior
48. Street Scene	Mildred Montgomery, Sophomore
49. Rib-o-Faille	Ella Yeager, Sophomore
50. Park Avenue	Elizabeth Stewart, Evening
51. Rio	Betty Brilliant, Evening
52. Elegantè	Eleanor Robbert, Evening
53. Cornflower	Eleanor Pierce, Evening
54. Cheorio	Jean Fishburn, Sophomore
55. Spring Fever	Dorothy Diehl, Junior
56. Luscious	Muriel Quinn, Sophomore
57. Summer Sky	Ruth Taylor, Evening
58. Shalaire Verte	F. Esther Wolfenden, Junior
59. Sea Glades	Jane Roche, Evening
60. Heat Wave	Edith Warner, Sophomore
61. Alimony	Beatrice Murray, Sophomore
62. Bellevue	Eleonor Jones, Evening
63. Spring Meadows	Ella Yeager, Sophomore
64. By Candlelight	Priscilla Gidney, Junior
65. Tea Rose	Priscilla Gidney, Junior

EVENING AT BANFF

	COSTUME DESIGNED BY
66. Star Dust	Frances Hull, Junior
67. Mariposa	Betty McClelland, Evening
68. Absinthe Frappé	Jean Marsh, Evening
69. Flame	Nancy Putnam, Junior
70. Carnival	Ruth Gretz, Sophomore
71. Mardi Gras	Eleanor Robbert, Evening
72. Check Mate	Martha Moorhouse, Junior
73. Blue Hour	Katherine Thayer, Senior
74. Soiree	Ralph Patchett, Evening
75. Frivolity	Edith Warner, Sophomore
76. Sally	Sarah Coleman, Sophomore
77. Waltz Time	Dorothea Coffman, Senior
78. Bridal Ensemble	Gladys Toukoushian, Senior
A Century of Fashion	
Costume of 1834	Lent by Wm. OPENHYM AND SONS
Costume of 1894	Lent by Wm. OPENHYM AND SONS
79. Costume of 1934	Dorothy Diehl, Junior

JUDGES

MRS. GEORGE S. G. CAVENDISH, Chairman, Philadelphia

MRS. HENRY BRINTON COXE, Philadelphia

MRS. JOHN STORY JENKS, Philadelphia

MRS. FRANK THORNE PATTERSON, Philadelphia

MRS. P. A. B. WIDENER, 2ND, Philadelphia

Members of Associate Committee of Women

MISS ALICE DOWD, New York

Promotional Director for Warner Bros. Co., Laird-Schober, Bethlehem Textiles

MISS KATHERINE CASEY, New York

Fashion and Merchandise Counselor

MISS MABEL WOODROW, Philadelphia

Art Director, John Wanamaker

MRS. KATHERINE COOLBAUGH, Wilmington, Del.

Ready-to-Wear Buyer, Kennard-Pyle

MISS HELEN COOKMAN, New York

American Designer. President Hampton Coat Co.

Through the interest of the Associate Committee of Women of the Pennsylvania Museum School of Industrial Art, prizes are presented each year for costumes judged worthy in design and technique. The award of prizes will be made at the commencement in June.

